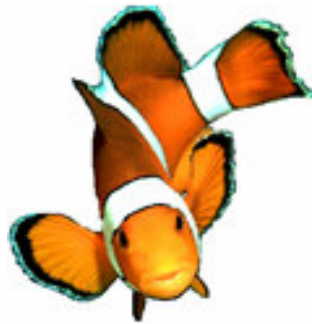


Website Design

by

Clownfish Graphics



Thank you for choosing **Clownfish Graphics**

We have a range of packages available, designed to suit your individual and business needs.

Basic Package..... £250

- ◇ 2-4 pages
- ◇ choice of pre-designed template
- ◇ Includes an online contact form and/or mailing list, an essential marketing tool to keep in touch with clients or prospective clients
- ◇ extra pages added at £25 per page
- ◇ 1 design modification available and one hour of training to self-maintain
- ◇ Hosting £35 for one year
- ◇ 2 email addresses of your choice e.g. info@yourdomainname.com

Starter Package £350

- ◇ 5-7 pages
- ◇ Choice of pre-designed template, includes images and/or guestbook
- ◇ Includes an online contact form and/or mailing list, an essential marketing tool to keep in touch with clients or prospective clients
- ◇ 2 design modifications available
- ◇ extra pages added at £25 per page
- ◇ Hosting £35 for one year
- ◇ 2 email addresses of your choice e.g. info@yourdomainname.com
- ◇ business card design package (cards designed to match your website, charged as extra)

Premium Package - recommended £475

- ◇ 7 pages +
- ◇ Choice of pre-designed template, includes images, guestbook and various other add-ons
- ◇ Includes an online contact form and/or mailing list, an essential marketing tool to keep in touch with clients or prospective clients
- ◇ 3 design modifications available
- ◇ extra pages added at £25 per page
- ◇ Hosting £35 for one year
- ◇ 4+ email addresses of your choice e.g. info@yourdomainname.com
- ◇ includes 10% discount off business cards designed to match your website
- ◇ one-to-one consultation of your design needs – this will then enable me to integrate your personality into the site

Pricing Structure

◇ Basic Package £250

This is a very simple website, designed to meet your basic business needs, and gives you the ability to continue with your own website maintenance.

◇ Starter Package £350

This package allows for more creativity and begins to make your business outline unique to you and your personality.

◇ Premium Package £475

This package is comprehensively designed to be tailor-made to your business. Includes a 10% voucher towards business card design.

We also offer further training at £30 per hour, so that you can manage and add to your own site once it's up and running.

What to consider when planning your website:

- ◇ Who do I want attract?
- ◇ What is the message you want to convey?
- ◇ What market am I targeting?
- ◇ What are your top 5 choices for a domain name?
would you want *.com*, *.co.uk*?
- ◇ What would you like to website to generally look like? The feel? Do you have any examples of what you like?
- ◇ What else do you need for your business? i.e. business cards, letterhead etc

All website packages include the option of self-managing once the design work is done, however, ClownFish Graphics can continue with management and design for a monthly fee.

All fees are to paid in advance of design work, once the package is decided.

All terms subject to change.

Cemanthe@ClownfishGraphics.co.uk

What else can we do?

All charged as extra, unless included in the package

- ◇ Business cards: designed to match your website and logo
- ◇ Videos for your website (see www.RadianceFacials.com for an example)
- ◇ Music
- ◇ Downloadable documents
- ◇ Header – custom designed for your business (as on Clownfish Graphics website)
- ◇ Newsletter template design

Charges:

- ◇ Business cards: designed at £20 per hour, includes printing (for first 250), delivery charged as extra (*only valid for vistaprint*)
- ◇ Videos: £20 per video
- ◇ Music: £20 per track
- ◇ Downloadable documents: pre-designed £10, custom designed £15 per hour
These can match your website (as on <http://www.inspiringlifechange.com/page5.htm>)
- ◇ Header: £15 per hour
- ◇ Newsletter template design: £15 per hour

Don't forget to book your free, no obligation, consultation session

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