

Thank you for choosing **Clownfish Graphics**

## Website Design Questions

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Tel nr: \_\_\_\_\_

### Your Business Name

**Brief outline of your business:** What service do you offer or product/s do you sell? Who are your target markets?

What is your vision for your business?

What is the purpose of your website?

What design work are you looking for us to do? (ie business cards, website etc)

What of your online business do you have set up already? E.G Your domain name, your hosting, your website etc. If any of these please give us details of where these are held.

Do you have an existing logo and/or website? If yes, please email us a copy of your existing logo or provide a link to your website on the internet.

Do you have any colour preferences for your logo/website? These can be specific colours, Hex codes, or just a guide to the feel of colours you would like used, i.e. Warm, Cold, Bright, Corporate.

What words describe the message that you are looking to portray? E.G Inspirational, vibrant, full of energy, organised, peaceful, fun.

Do you have any type of images that you would like included in your logo or design? E.G birds, umbrellas, rainbows, cars, flowers, figurines, water, shapes

To help us gauge the style that you like, please supply links to some websites that you particularly like the style of. These do not have to be in a similar field to your own business. If possible, try to explain what you particularly like about these sites.

What budget do you have for your web business?

When are you looking to start and finish your web project?

Please note any additional details you feel may be relevant, either about your business or design requirements

What to consider when planning your website:

- ◊ Who do I want attract?
- ◊ What is the message you want to convey?
- ◊ What market am I targeting?
- ◊ What are your top 5 choices for a domain name?  
would you want *.com*, *.co.uk*?
- ◊ What would you like to website to generally look like? The feel? Do you have any examples of what you like?
- ◊ What else do you need for your business? i.e. business cards, letterhead etc